

# About Miss leadership bénin

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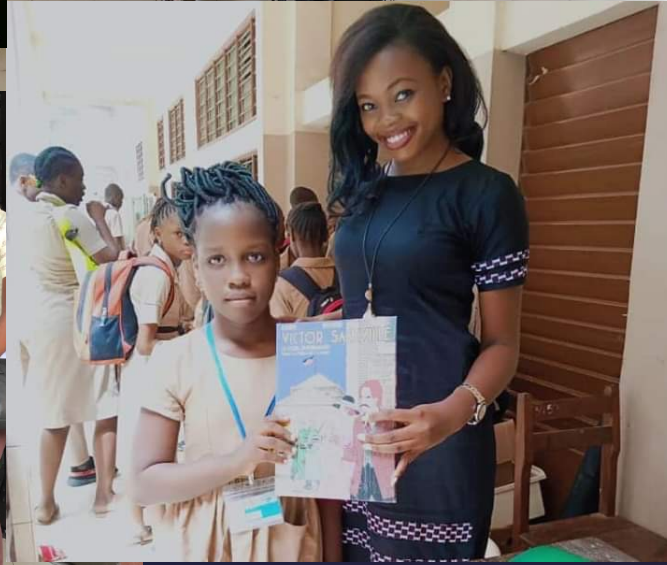
Welcome to a world where human beings look each other in the eyes before looking at each other from top to bottom.

your contribution will make a big difference in the lives of these people. Thank you in advance.



**INOVA**  
*Miss Leadership Benin 2021*  
Qui remportera la couronne ?

Grande finale MLB2021  
*Coming soon*  
Miss leadership benin  
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## Presentation of miss leadership benin

Miss Leadership is a beauty contest organized by INOV AGENCE, a startup that has been active in the field of events since 2015, the year the contest was launched, which has lasted 6 editions so far. Miss Leadership Benin, is a unique event because beyond a simple miss election, it is quite a project with an educational, humanitarian and cultural phase. Indeed, the organizing committee of this competition aims to promote female leadership, the fight for noble causes while celebrating African beauty in general and Benin in particular.

### Our achievements

Each year more than a hundred young women register for the competition. At the end of the selection and preparation process, we keep the best because we create the best generation of young leaders every year.

2015	2016	2017	2019	2020
8 candidates	9 candidates	9 candidates	10 candidates	8 candidates
255 spectators	285 spectators	+300 spectators	+200 spectators	+100* spectators
5 universities	6 universities	6 universities	8 universities	8 universities
6 partners	5 partnerss	10 partners	5 partners	7 partners

## Social activities



Donation of 50 school kits to a secondary school



Recruited young women for the project



Campaign on gender equality at work



Breast cancer training in a school <sup>4</sup>

## The purpose of this fundraising

Miss leadership Benin, is a social project whose main goal is to detect, train and promote young women leaders in order to make them agent of positive change. This edition started since February and will end in August. The final show will be the unique moment for our candidates to share their knowledge, their culture and their ambitions with the whole world. We are therefore launching this call for contributions in order to broadcast the final online so that anyone in the world can follow this event. This will not only bring visibility to this project for our teams which are working as volunteers but above all will allow the world to discover these young women who dedicated themselves for seven months. Your contribution will also allow the team to invite people from disadvantaged places to come to the final. Our vision is to unite the world in all its diversity, to celebrate female leadership and to introduce our culture to the world. We are convinced that transforming one person at a time will make the world a better place.

this cannot be done without your support which has already been very useful to us in the past, which is why we are committed to our communities through our social actions. Much remains to be done and it is together that we will get there. Our financial need rises to 1.500 €, which will allow us to hire a media team and 25 tickets for pan-partners of the NGO equilibre which takes care of disabled people; we would like to make them come to this event because they are sometimes marginalized and after the visit of our miss with them we are committed to include them in our activities. Miss leadership advocates for equality in all its forms. In our environment, people with disabilities are sometimes overlooked. So we decided to reach out to them our way and your contribution will allow these people to live an unforgettable moment in the company of our candidates. You can contribute according to your possibility from 1 € and more.

## Next step

Since more than 6 years now, miss leadership has participated in the detection, training and promotion of young women leaders. Our different activities allow our candidates to acquire new skills, aptitudes and attitudes. They thus become agents of positive change in their communities. A contest like Miss Leadership is really necessary because it is open to all young women without distinction of social rank, skin color, size or shape; but there are huge numbers of young women out of school who are struggling to access learning opportunities like Miss Leadership and more. Our vision is therefore to raise funds after the final Miss Leadership 2021 show in order to launch a practical training program in areas such as: the manufacture of hygienic products, fashion accessories, hairdressing, fruit juice, etc ... These trainings will allow disadvantaged and illiterate young women to have an income-generating activity at the end of their training. Our goal for the first phase is to train 30 women during 4 months.

**To reduce gender equality, each person must be given the opportunity to be independent.**  
**Kévin MONDÉ, miss leadership organizer**



## Contact



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