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candidates Benin 2021

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Biengella DENGHOU

Miss leadership 2020 Journey



Reading activity in a university 8th March



Visite in Equilibre NGO



Invited to cultural and fashion events



Miss Leadership Benin
#MonTalentPasMonCorps



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► Binôme 1:
LES ZÉMIDJANS



Staacy & Conceptia

Notre devise: Détermination, élégance & sagesse



► Binôme 2:
DES INGÉNIEURS



Rolande & Fleurida

Notre devise: Attitude, Audace & Engagement



► Binôme 3:
LES FOOTBALLEUSES



Siyam & Modestine

Notre devise: Intelligence, Eloquence & Résilience



Meet Miss Leadership Benin 2021 candidates

The choice of a job depend on your talent not on your gender



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► Binôme 4:
**NOUS SOMMES
LES CEO**



Catherine & Joianitta

Notre devise: Solidarité, Détermination & Bravoure



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► Binôme 5:
LES MÉDECINS



Keviné & Aimée

Notre devise: Détermination, Persévérance & Réussite





CANDIDATE 1



OUSSOUKPEVI Rolande | Age: 20 | Student

- ❖ **Your passions**
Reading, Music and playing
- ❖ **Why are you a candidate for the Miss Leadership contest?**
Discover new people, have an opportunity to learn, learn to trust self-confidence and gain new skills.
- ❖ **What is the role of women in the development of a country?**
Many women are working to ensure economic and financial independence, create training centers in management and in the professions of self-entrepreneurship sector.
- ❖ **What actions could reduce gender inequality?**
Empower people mainly women to stay themselves develop new skills and self-confidence
- ❖ **Your message for young women in your country and the world in general**
Believing in themselves and establish training centers to perfect the development and definition of our leadership



CANDIDATE 2



OMICHESSAN Siyam | Age:18 | Student

❖ Your passions

I am passionate about fashion, entrepreneurship and I love to read and write.

❖ Why are you a candidate for the Miss Leadership contest?

I am a candidate for Miss Leadership because on the one hand I have a dream, that of becoming a leader, a model for female youth and to show women that be a woman is not a handicap for our professional development but rather a strength and on the other hand I wish to have visibility for all my future projects. So I did not hesitate to seize this opportunity to have the possibility of being elected because I know what I want and I know know that I ve my place in this competition like all the other candidates.

❖ What is the role of women in the development of a country?

Women havhae their place in society and have the right to participate in development activities, to participate in decision-making, to be heard. There are more women than men in the world, women therefore constitute a fundamental pillar in the sustainable development of a nation.

❖ What actions could reduce gender inequality?

Fight against violence against women, Reduce the rate of forced marriages of young girls, Increase the enrollment rate of young women, Increase training centers in various areas of life to allow all young people to acquire knowledge and know how to act for the well-being of the society, teach gender equality for children from an early age

❖ Your message for young women in your country and the world in general

Woman, you are a beautiful gift from heaven, you have the ability to get anything you want want as long as you have the will. Never let anyone, not even a man, make you doubt your your worth. Train yourself in a field, work night and day to achieve your projects and dreams. Be an example for your children, for the women in your society and for all the future generations. I wish that one day you will have the possibility of pronouncing this famous sentence: I come from far away.

CANDIDATE 3



FANSINO Cathérine | Age: 19 | Pastry chef

❖ **Your passions**

Cooking, baking and modeling

❖ **Why are you a candidate for the Miss Leadership contest?**

I am a candidate for the Miss leadership contest to promote African women.

❖ **What is the role of women in the development of a country?**

Women are the first factor in the economic and human development of a country, their full participation is therefore essential to the achievement of sustainable development.

❖ **What actions could reduce gender inequalities?**

Create organizations capable of fighting violence based on gender and raise awareness of women's rights.

❖ **Your message for young women in your country and the world in general**

I urge young women to fight to be self-reliant and emancipate in order to raise female leadership.



CANDIDATE 4



HOUNYOVI Joinitta | Age: 20 | Student

❖ **Your passions**

Reading, Music, Travel, Cooking.

❖ **Why are you running for the Miss Leadership contest?**

I am a leader and I feel that I have skills that make a difference among many.

❖ **What is the role of women in the development of a country?**

For others it is to look after the health and well-being of their families and the community, to do household chores and to get involved in family activities but for me it is much more. In addition to her roles as an educator, wife and guardian, she is the most precious asset of humanity. The first factor of economic and human development, creative, stable, enduring, she knows how to surpass herself to give the best of herself and that is the first factor of success.

❖ **What actions could reduce gender inequality?**

Putting women leaders first "How could an ambitious young candidate be motivated by a career in a company where all the high-ranking positions would be left solely to men?" Awakening the leadership of the young girls Practicing SDG 5 Equal salary in business for men and wome

❖ **Your message to young women in your country and the world at general**

Being a woman is a pain. When you become a young girl, it hurts. When you become a beloved, it hurts. When you become a mother, it hurts. But the most intolerable on earth is the pain of being a woman who has not experienced all these pains, until the last. (Blaga Dimitrova) Let's fight for our dreams no matter what they cost us. Humiliation and pain cannot have a place in our lives when we dream big.



CANDIDATE 5



N'GNANSSAN Aimée | Age: 21 | Student

❖ **Your passions:**

Sport, reading, music, modeling, travel, cooking, etc.

❖ **Why are you a candidate for the Miss Leadership contest?**

When we see these girls who participate in these competitions, whether it is Miss Leadership, Miss Intello, Miss Tourism ... they are beautiful in their dresses, their approach. It is a bit like a dream to be able to find myself at their level one day. I am offered to give a beginning to this dream and I would like to carry it to the end. In addition, addition, I am a very curious person, I love life, and I want to take advantage of every moment, make new acquaintances, discover new horizons! I wanted to live the Miss experience myself, that's what pushed me to apply.

❖ **What is the role of women in the development of a country?**

Women are at the heart of family, cultural, health and social balances. They play a central role in health, development and education. As such, their empowerment is an essential factor for peace and social, economic and environmental progress. I am even convinced that giving women the right to choose their life independently, everywhere in the world, is one of the keys to meeting the challenges of this century.

❖ **What actions could reduce gender inequality?**

Increasing institutional commitment to gender equality, Strengthening of accountability and financing of investments in favor of gender equality, Contribution to the development of a gender-sensitive climate action plan, Promotion of dialogue with civil society, Defend the rights of women and girls, Investing in female entrepreneurship and the economic emancipation of women

❖ **Your message for young women in your country and the world in general**

Women who have succeeded are those who have seized their chances, tell yourself that you have the right to be independent, to succeed in your professional life as much as your your man. A man will always respect you more beautifully and value you anywhere if you always contribute to the expenses of your household, you marry a man because you love him and you want that together you raise your children not to become for him an additional charge. Dare to be a woman of influence, a lioness, dare to be the version of yourself that you deserve.



CANDIDATE 6



AHOSSA Conceptia | Age: 20 | Student

❖ Your passions

I like reading, sport, travel, debates, social assistance. I like to learn, develop my circle of friends

❖ Why are you a candidate for the Miss Leadership contest?

First of all a miss represents for me the beauty, the elegance, the femininity of the woman and her oratory art. It is a chance for me to participate in an adventure like this; I intend to live it to the fullest. I am currently in Social Assistance training where contact with others is essential. I think this experience can only be beneficial for me. Through my participation in this competition, I want to show my ability to stand in front of an audience. It's an opportunity for me to get to know the realities of women and it will also allow me to forge new relationships.

❖ What is the role of women in the development of a country?

Women are a key player in the development of a country. Her role is decisive in the construction, governance and progress of any Nation. In our society, women are found in all spheres of life. Within the family, she is at the same time mother, wife, aunt ... Unity, cohesion, harmony, survival, well-being and development on all levels of children and other other members of the family. the family are his responsibility. It is easy to understand that she is responsible for the management of the home and the education of the children. Women also participate in the management of the city, through the various issues they occupy in the governance of public affairs. We find it among the heads of villages and city districts, the heads of districts, the Mayors, the Prefects, the deputies to the national assembly, the ministers etc.

❖ What actions could reduce gender inequalities?

The woman must work for her empowerment and thus contribute to the household expenses, this will give her more value. A woman should also maintain her dignity, be faithful to her husband that also participates in the education of children. Empowering women does not mean believing themselves to be above her men. It is important to put special emphasis on education by making children understand that boys and girls are both equal in rights. We must also fight against domestic violence, economic violence, and all kinds of violence against women. We must work so that there is no more discrimination.

❖ Your message for young women in your country and the world in general

I invite all women to a collective awareness to take charge of their destinies and take an active part in development, through a job well done and perseverance. The future of the world rests on women.



CANDIDATE 7



TONI Kevine | Age: 18 | Student

❖ Your Passions

I am passionate about digital professions, fashion, sewing, modeling, cooking, public speaking and all that has to do with art.

❖ Why are you a candidate for the Miss Leadership contest?

I am a candidate for the Miss Leadership Competition because I have leadership qualities in me that I think I can share and put at the service of others. I am a candidate not only to wear the crown but also to contribute to the achievement of sustainable development goals and especially that of inequality between people.

❖ What is the role of women in the development of a country?

Woman is the mother of the nation. She has the right to respect and consideration by those around her, which will allow her to develop her skills. They must educate children by instilling in them the values and norms of society for a better future for young people. Economically, women must also carry out activities / actions to generate income and thus contribute to the fight against poverty. They must be creative and free to express themselves in order to participate in decision-making bodies.

❖ What actions could reduce gender inequalities?

To reduce inequalities between people, we must ensure that women's rights are respected. Set up centers to combat violence against women, especially in rural areas. Create practical training centers on the professions of the future for young women in order to promote entrepreneurship and facilitate the professional integration of its women afterwards. Strict enforcement of laws relating to women.

❖ Your message to young women in your country and the world in general.

Woman know yourself and build yourself for your future. Don't let the evils of society influence you. Carry courage and hope in yourself and keep your head up to move forward. "A winner is a dreamer who never gives up": said Nelson MANDELA. So you must see in every difficulty and challenge opportunities and scales of success in your life. You need to take small steps to achieve your goals and don't let anyone intimidate you. On this your future depends on you.



CANDIDATE 8



CISSE MAMA Fleurida | Age : 19 | Student

❖ Your passions

Cooking, construction, tourist trips for discoveries. I really like to help others, there is nothing more beautiful than seeing a person's smile because they trust you and hope for you.

❖ Why are you running for the Miss Leadership contest?

I'm a candidate for Miss Leadership to try to break the codes; show girls like me that anything is possible for them. The determination and love of what we do is the key to climbing the ladder, moving forward, even achieving the goals we have set for ourselves. To that end, I would like to prove to the girls housed in the same sign as me, that no matter what your physique, you are really capable of changing the world when you are determined and you love what you do. I also had an anecdote. One day I was sent by my mother to a bus stop to pick up a package. then understood that everything was going on in the head and that it was necessary to break this stereotype, this inferiority complex in which the woman misleads herself.

❖ What is the role of women in the development of a country?

Women are much included in the development of our dear country. Although she is not in the front line, women are the ones who make society. In her book (a long-letter), **Mariama Bâ** adds to our position by saying: << at the end of every man who points, there is the action of a deserving woman.>> It goes without saying that she is the one who instills in the young child the lessons of life in society. It provides for the education of the child and we are aware of the power of education. Under Nelson Mandela, education is the most powerful weapon capable of changing the world. It is therefore easy to understand that women contribute strongly to change the world and implicitly to development. Women, too, are a fighter who is a factor in the development of the world.

❖ What actions could reduce gender inequality?

I think we need strategic action. We should teach our young brothers and sisters that man and woman are equal. We could also consider creating a movement to allow young girls to contribute and emancipate themselves quickly. We should also be continually educated everyone on this topic because the biggest problem is ignorance.

❖ Your message to young women in your country and the world at general

It is time for us women to become aware of the goddesses and Amazons that lie within us. We will prove to everyone that we are as dynamic and capable as men. This is just the beginning and I believe that the story we are writing will be beautiful. It won't be easy, but we have a knack for success. I urge us to continue the work of our ascendants and to always be dedicated.



CANDIDATE 9



SODANSOU Modestine | Age: 19 | Student

❖ **Your passions**

Reading, music, travel, English, network security, discovery

❖ **Why are you a candidate for the Miss Leadership contest?**

I decided to participate in the Miss Leadership competition firstly because I fully adhere to the values advocated by this competition and then because I want to put my leadership qualities and my experience at the service of everyone in order to impact society and change mentalities with regard to the place of women in society.

❖ **What is the role of women in the development of a country?**

It is the woman who educates, it is she who shapes the identity of the child who will become young and adult. In addition, women have this natural faculty of making an impression and of being fully involved in what she does. In my opinion, letting women express their leadership increases the chances of developing nations.

❖ **What actions could reduce gender inequality?**

No action as impactful as it is can reduce gender inequality if women do not get used to the idea that whether they are considered or not depends on their ability to impose themselves. It's all a matter of mindset.

❖ **Your message for young women in your country and in the world in general**

You are beautiful, you are smart, you are the source of life, you are strong, so rise up like the conquerors that you are and wrest the happiness that you are from the world. He owes you. Nothing is due to you because you are women make sure that at the end of the opportunities we no longer put "female applications strongly encouraged" to push you to apply but rather because you are essential. You can do it. Just believe it.



CANDIDATE 10



COCOU Staey | Âge: 19 | Student

❖ Your passions

Reading, writing screenplay, tales and poems, basketball and tennis fan, Dance and I am passionate clarinet that I play since my elementary.

❖ Why are you a candidate in the Miss Leadership contest?

I've always had a vision of leadership, and I've never liked to see a woman do nothing with her hands and expect everything from a man. Participate in this contest for me is a way to perpetuate the actions of all the women Leaders like **Mrs. Michelle Obama**, such as the Miss Universe 2019 **Zozibini Tunzi** before Miss South Africa and especially in my country Benin, a very distinguished lady that I have always appreciated and who is the first in history to raise her voice above those of men who wanted to oust her, the first woman to run for president **Mrs Marie-Elise GBEDO**. I also want to participate in this contest to show that yes I am a woman, I am young but I have to fight with dignity to achieve my goals and fulfill my greatest dreams because determination is born of an ambition that it is born of a dream

❖ What is the role of women in the development of a country?

Women play very important roles in the development of a country. As a woman, she is called to become a wife, a good wife is a sweet, ambitious, charismatic, impactful. A good wife is a courageous, valiant woman who can turn her fears and those of her husband into motivation. Woman is the one who plans, observes, protects and preserves the intimacy and problems of her family. Her foresight and her sense of organization and observation allow her to know the shortcomings, difficulties, health and sociability problems of his children and thus quickly find a solution to his various problems.

❖ What actions could reduce gender inequality?

Awareness, discussions with families, women's training on entrepreneurship, inclusion of women in community affairs, create more associations, discussions with spouses to support their wives' businesses.

❖ Your message to the young women of your country and the world in general

I want to tell all the young women that we must fight to achieve our dream. Every woman has a choice of her future. The girl of today determines the woman of tomorrow says my mother. A woman without value and without dignity is comparable to an empty and dirty barrel. Let us choose our priorities of the moment and work for the growth of women in the different areas of society. Let us fight to restore the honor of young women around the world and say no to carelessness.

Trainings

We are creating the generation of female leaders. We have divers tranings session on gender equality, leadership, job opportunities, winners mindset etc..



Miss Leadership Bénin

Atelier d'échanges sur la vie associative et le leadership féminin

Thème

Dans la peau d'une jeune femme leader

Invitée
Hermine BOKOSSA
Présidente JVS

08 Mai 2021 | INOV AGENCE
(+229)66539257 | 15h
inov-agence.com | Miss leadership benin



Miss Leadership Bénin

Formation

THÈME
La dépigmentation, un problème réel de santé
Causes, Conséquences & Solutions

Invitée
Nassifath ASSANI
Pharmacienne et promotrice de Green Beauty

15 Mai 2021 | 13h30
(+229)66539257 | inov-agence.com
INOV AGENCE | Miss leadership benin



MISS LEADERSHIP BÉNIN

SÉANCE DE FORMATION

Thème: Le rendez-vous des gagnantes



Invitée
Julie RABENKOGO
Reine d'argent GLPB Saison 4
Formatrice à AWA
(African Winners Academy)

22 Mai
INOV AGENCE
13H30

(+229) 66 53 92 57
Miss Leadership Bénin
inov-agence.com



MISS LEADERSHIP BÉNIN

SÉANCE DE FORMATION

Thème: Savoir saisir les opportunités



Invitée
Mme Hermione LIGAN
Journaliste
Fondatrice de Twins
Foundation Bénin

29 Mai
INOV AGENCE
13H45

(+229) 66 53 92 57
Miss Leadership Bénin
inov-agence.com



MISS LEADERSHIP BÉNIN

SÉANCE DE FORMATION

Thème: Généralités et stratégies de lutte contre les Violences Basées sur le Genre au Bénin



Invité
Dr Judicael ADADJA
Médecin Santé Publique

29 Mai
INOV AGENCE
14H40

(+229) 66 53 92 57
Miss Leadership Bénin
inov-agence.com

Next step

Since more than 6 years now, miss leadership has participated in the detection, training and promotion of young women leaders. Our different activities allow our candidates to acquire new skills, aptitudes and attitudes. They thus become agents of positive change in their communities. A contest like Miss Leadership is really necessary because it is open to all young women without distinction of social rank, skin color, size or shape; but there are huge numbers of young women out of school who are struggling to access learning opportunities like Miss Leadership and more. Our vision is therefore to raise funds after the final Miss Leadership 2021 show in order to launch a practical training program in areas such as: the manufacture of hygienic products, fashion accessories, hairdressing, fruit juice, etc ... These trainings will allow disadvantaged and illiterate young women to have an income-generating activity at the end of their training. Our goal for the first phase is to train 30 women during 4 months. **To reduce gender equality, each person must be given the opportunity to be independent.**

Kévin MONDÉ, CEO INOV AGENCE



Contact





Miss Leadership Benin 2021
Qui remportera la couronne ?

Grande finale MLB2021
Coming soon

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