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# INOV

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Leadership 2020

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**ADJOVI Ella ▶**



# Portrait



*We need to talk, we need to act and  
above all, mentalities need to change.*

*Miss Leadership Benin 2020-2021*

I am **Miss Ella ADJOVI**, a few months ago I was a young student who was a bit reclusive in her corner. I was one of those who spoke about women's leadership and empowerment without much conviction. I needed this opportunity, I needed a decision to take the Miss Leadership Benin 2020 competition.

Then it was an experience rich in sensations, learning and above all understanding of the world in which I'm living, this world which placed me in the position of the weaker sex. Taking part in this contest will forever be one of the greatest adventures of my life. And as if to tell me that I must make my voice heard; on the evening of the final which was held on October 17, 2020, I was elected Miss leadership Benin 2020-2021. Today, I am a young woman who intends to take my place in my society and in my community. It's time to talk!

**It is time to take concrete action!**

**Respect for women's rights is not a fad, it is respect for every human being without distinction of race, gender or social rank.**



# Sakina Harouna

The **Beninese heroine** who saved six people from drowning in Benin, this 19-year-old girl has been the face of heroism for several weeks. **Sakina Harouna** saved six people from drowning after the sinking of a boat with 11 passengers. The accident took place on the Okpara river, in Tchaourou in the north of the country. Following the audience with the President of the Republic of Benin, **SAKINA HAROUNA** was appointed Knight of the National Order of Benin.

All of Benin salutes her act of bravery. And **President Patrice Talon** has just honored her by awarding her the **Medal of the Knight of the Order of Merit** of the country. Under her veil that she almost never leaves this young lady with a slightly frail face has traveled more than 400 kilometers from her hometown to the economic capital of Benin.



# • Facts •



Sakina returned to her family home, because she had been sick for weeks. Despite hospital care, her health did not improve. That's why she returned to her parents. Convalescent, she was resting at home with her mother and a friend on August 3. At around 10 o'clock, she suddenly hears screams. She thinks these are kids having fun as they often are.

The cries persist and Sakina Harouna decides to go see what is happening, suddenly forgetting her convalescence. Her father and brothers are absent. As soon as she sees the castaways, they jump into the water. Coming from a family of six brothers and sisters, Sakina Harouna learned to swim on her own in her childhood. A fisherman's daughter, she knows the river well. "Islam said that if you can help your neighbor, you must do it, because you will have a reward," she says. **Her uncle describes her as an altruistic person who therefore thinks of others and their well-being naturally.** "Her altruism, she gets it from her parents", explains her uncle. "She is a courageous and helpful woman", testifies her husband Omar Moussa.

**She received financial support from NGOs and personalities wishing to salute her bravery. On her return to Karimama, her husband's town, the young lady plans to build a shop to develop a business serving her family.**

# ● The Social Impact ●

One of our main goals this year was to donate to students. So before the final, the 2019 miss leadership, her first dauphine, a young female doctor and the CEO of INOV AGENCE went to the town of TORI, precisely to the college of the said locality for **training on breast cancer and a donation of 50 kits school to 50 students**. This action could have been done without our various donors whom we warmly thank.





# The Event

**The Miss Leadership Benin 2020 final**, was held on Saturday October 17 in the multipurpose room of the Céline hotel residence, Cotonou Benin. 8 in number, the candidates offered a unique show in terms of dance, presence and especially leadership through the debate. With just over 50 attendees due to COVID19 restrictions, the event was still a success. It lasted a little over 3 hours with artistic performances and the various interventions of certain guests.



*Final show*

# The Event



Among the people whose support has brought more to this project this year, there is without hesitation Mrs. Marie Elise GBEDO. This woman who embodies the image of female leadership here in Benin and in Africa, lawyer by profession, several times minister and first woman candidate for the presidential elections in Benin. During a discussion and training session on sexual harassment, Ms. GBEDO clarified the current regulations in Benin to protect victims and condemn those responsible for harassment of all kinds. She also advised candidates on methods of protection against stalkers. She then received the Miss elected in her office in order to know the next step of our activities. Our vision is to create more women like her so it was a great honor to have her by our side during this campaign.

# The 1<sup>st</sup> Winners

**Miss Leadership Bénin 2020**

**Ella ADJOVI**

**First Dauphine**

**Biengella DENGHOU**

**Second Dauphine**

**Alda GBONI**

**Miss Fairplay**

**Falone KEKEH**





# Recognition

Many people made a donation during our campaign. Thanks to:

**Konstantinos Maragkos**

**Marilena Maragkou**

**Chiara Gomiselli**

**Valeria Varga**

**Zoltan Daniel**

**Hajnalka Faludi**

**Krisztian Orban**

**Peter Kovacs**

**Krisztina Kapuvari**

**Chandler Lewis**

**Marielli Karkazi**

**Jude Ahor**

**Csilla Czikkely**

**Adam Dallos**

**Diana Severati**

And all the anonymous who donated.

May God bless you

It is clear that without the support of several people, this edition of the project would have been practically impossible to achieve. So now is the time for us to express our gratitude to them.

## Special thanks to:

**Mr Christian COCHARD**, a man whose love and willingness to help is no longer to be proven. Thank you and know that we hope and plan to do better in the times to come.





# CONTACTS

Each new year is a new challenge, since the closing ceremony of the fifth edition our team is already preparing the 2021 edition of miss leadership. **The organizing committee will be assisted by former miss leadership to impact more young women.**

If you want to follow each step of Miss Leadership Benin 2021 or even support the project, ***please contact by email or on our WhatsApp below to receive our newsletter. Follow us also on Facebook.***

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